

“When it comes to sponsoring opportunities, we can offer you a great deal. Choose the right option for you.”

WIFLE®

Communication, Collaboration
and Credibility



SUPPORTING WIFLE

A Closer Look at Sponsorships Women in Federal Law Enforcement, www.WIFLE.org

WIFLE is a non-profit organization incorporated June 1999 and the WIFLE Foundation is its educational/research arm and a 501(c)(3). We are the only non-profit entity dedicated to increasing the number of women in law enforcement positions in the federal workforce. Our annual educational program draws crowds from federal, state, and local law enforcement - *all potential eyes for your products and services.*

Take a look at what we offer and see if we make a strategic match. We can also tailor specific opportunities for your. Talk to us. We look forward to a joint adventure!

 **WIFLE, www.WIFLE.org**
Strategic Placement & Marketing Sponsorship Opportunities

(301) 805-2180

2200 Wilson Boulevard, Suite 102, PMB-204, Arlington, VA 22201-3324

WIFLE

Annual Sponsorship Opportunities in Support of WIFLE's Mission and Goals

Introduction to WIFLE Organizations

Women in Federal Law Enforcement, Inc., more commonly known as WIFLE, was established in June 1999 following the disbanding of the Interagency Committee on Women in Federal Law Enforcement, which had been created in 1978 by the Departments of Justice and Treasury. WIFLE has been recognized by the Internal Revenue Service as a tax-exempt professional association described in Section 501(c)(6) of the Internal Revenue Code. WIFLE is an organization of individuals working together to foster awareness of the value that women bring to law enforcement. WIFLE has several goals including recruitment, retention and promotion of women in federal law enforcement occupations, and the continued development of an information-sharing and support network. In addition, WIFLE strives to promote collaborative, cooperative leadership styles within law enforcement, and to assist in the development of programs and policies that balance the needs of community service and enforcement of the laws. Individuals can show their support for these objectives by becoming members of WIFLE. WIFLE members also are instrumental in raising funds for the WIFLE Scholarship Fund through our annual Golf Tournament and Silent Auction.

WIFLE Foundation, Inc. was incorporated in 2006. The mission of the WIFLE Foundation is to educate the agencies in the federal government and the general public about the issues facing women in federal law enforcement and recommend solutions; to provide support directly and indirectly to law enforcement functions and activities where a charitable and educational need is demonstrated; to form coalitions with other police organizations or agencies worldwide to discuss and formulate strategies to combat violence against women globally; to provide and conduct an annual leadership training conference, to provide and conduct research, seminars, educational programs and workshops relating to women in law enforcement and related activities in the United States and internationally; to provide an information and resource network for women in federal law enforcement; and to recognize and reward performance, achievement and distinction for women in federal law enforcement and law enforcement in general worldwide. The WIFLE Foundation, which also operates the WIFLE Scholarship Fund, is recognized by the Internal Revenue Service as a tax-exempt charitable/educational organization as described in Section 501(c)(3) of the Internal Revenue Code.

The WIFLE Scholarship Fund provides scholarships to talented individuals to meet the demands in the field of law enforcement and to foster the professional development of those engaged in law enforcement. Scholarships are awarded based on the student's academic potential, achievement, and commitment to serving communities in the field of law enforcement. A total of \$16,000 in scholarships was awarded in 2008.

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Annual Sponsorship Opportunities in Support of WIFLE's Mission and Goals

Supporting WIFLE through Sponsorships

WIFLE offers several types of annual sponsorship opportunities. Additionally WIFLE can custom tailor annual sponsorships which meet your goals and support the mission of WIFLE.

\$20,000 Platinum Level I

This annual sponsorship provides the broadest range of opportunity because Platinum 1 sponsors' logos appear on strategic WIFLE Annual Leadership Training material; sponsors receive space for a full-color full-page advertisement/message/letter to conference participants inside the annual Program Book; and, enjoy one table (for 8-10) at the annual WIFLE Awards Banquet.

\$10,000 Platinum Level II

This annual sponsorship provides for the sponsors' logos on strategic WIFLE Annual Leadership Training material; plus a full-color full-page advertisement/message inside the annual Program Book; and, two tickets to the WIFLE VIP reception and table during the Awards Banquet.

\$5,000 Gold

An annual Gold Sponsorship provides a full-page, full-color inside advertisement/message in the WIFLE Annual Program Book; and, one ticket to the WIFLE VIP reception.

\$2,500 Silver

An annual Silver Sponsorship provides a full-page, black and white inside advertisement/message in the WIFLE Annual Program Book.

\$1,000 Bronze

An annual Bronze Sponsorship provides a 1/2 page black and white ad, two VIP tickets to reception and two award banquet tickets.

\$500 Supporter

An annual Supporter Sponsorship provides a 1/2 page black and white advertisement/message in the WIFLE Annual Program Book.

Select Sponsorships are available for the opening reception, awards banquet, breaks, and other activities. Sponsor names will be prominently listed in the Conference Program Book and displayed at appropriate places in the conference center. WIFLE will be offering a variety of

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events (silent auction, awards banquet dinner, golf fundraising event, private membership reception) that will bring awareness to the sponsoring organization, and additionally, WIFLE can tailor a sponsorship opportunity for you should you desire. Some additional support activities are exemplified below. Contact WIFLE for more information.

Human Trafficking Seminar: An annual international focus on the trafficking of women and children held in partnership with Embassies in Washington, DC. This seminar brings together the international police attaches, federal, state and local law enforcement plus non-government agencies to discuss best practices and develop strategies in helping the victims of these heinous crimes.

Silent Auction: Donations to the silent auction are very much welcomed. Silent Auction sales benefit the WIFLE Scholarship Fund. In the past, WIFLE has auctioned books signed by authors, high end jewelry and collectibles, agency and local memorabilia, etc.

Golf Tournament: Prior to the conference, WIFLE holds an annual Golf Tournament in honor of Julie Y. Cross, the first female agent to lose her life in the line of duty. Golf Tournament proceeds benefit the WIFLE Scholarship Fund. Donations to the golf tournament can be such things as tangible items with local interest, durable goods suitable for suitcase packing, sponsorship of the Golf Lunch or Tournament beverages, etc. The Golf Tournament is a fun way to support WIFLE and gain brand and name recognition.



Banquets, Breaks, Lunches, Dinners, WIFLE Member Reception, Awards Banquet or Reception: From sponsoring an entire event to sponsoring parts or portions of training days, WIFLE offers opportunities for marketing and advertising. Posters, banners, recognition in the Conference Program, and similar attention tactics directed to the sponsors are advantageously applied by WIFLE.

Direct Donations to the WIFLE Scholarship Fund: Direct donations to the WIFLE Scholarship Fund can be made at any time of the year and in any amount. Donations during a conference period are duly recognized and publicized at the conference.

Direct Donations for Research: Direct donations for research dedicated to identifying the positive role and impact women contribute to law enforcement, intelligence and security.

WIFLE actively solicits contributions and donations for its Annual Leadership Training Conferences. Please consider supporting WIFLE, the women and men in law enforcement, and, help us set a path for the future. Our vision is gender equality in federal law enforcement; our mission is communication, cooperation and credibility as an effective leadership style.

**WIFLE's Annual Leadership Training Program-
Opportunities for us both!**



**Sponsor and Support Opportunities
WIFLE Annual Leadership Training**

WIFLE
Mail with check to:
2200 Wilson Blvd.
Suite 102, PMB-204
Arlington, VA 22201
Telephone (301) 805-2180
Email WIFLE@Comcast.net
Website www.WIFLE.org

I am enclosing a check for a WIFLE Sponsorship and Supporting Opportunity as indicated below.

- \$20,000 Platinum Level I
- \$10,000 Platinum Level II
- \$5,000 Gold
- \$2,500 Silver
- \$1,000 Bronze
- \$500 Supporter
- WIFLE, please contact me about sponsoring
 - Human Trafficking Seminar
 - Golf
 - Silent Auction
 - Breaks
 - Lunch
 - Dinner
 - Member Reception
 - Awards Banquet
 - Awards Reception
 - Donation to Scholarship Fund
 - Research
 - Other Sponsor Opportunity