

Career and Tactical Survival for Women

“Career and Tactical Survival for Women” is one of the most unique and popular courses offered by the *“Winning Mind Seminars”* team. Sgt. Betsy Smith guides students through 8 hours of intensive, interactive training that will provide attendees with updates and information they can employ to improve and enhance both their professional and personal lives.

“Officer Survival” is the thread that runs through the entire day as we start with the history of women as warriors and then add gender-specific science and leadership principles that women can use to further their careers and improve their lives off the job. The multi-media format keeps students on the edge of their seats while we provide tactical updates and skills demonstrations that officers can easily adapt for their own use long after the seminar has concluded. We’ll also discuss off-duty survival, family relationships, pregnancy on the job, how to make yourself truly “promote-able,” and many other groundbreaking topics. During this intense session students will also be exposed to:

- The simple essentials of maintaining a great attitude
- How to leave behind the “victim-based” mentality
- Why and how to embrace a warrior mindset regardless of your career path
- Recognizing and taking advantage of the differences between men and women
- Learning to communicate effectively with everyone in the agency, and in your life
- Embracing *your* responsibility for your own tactics, training, and survival
- How to bring your family into your world to enhance off duty safety *and* your relationships
- Finding and using the best female-specific equipment available
- Learning to lead regardless of your place in the agency
- How to increase your awareness and overcome the complacency that kills
- How to assess your own career and come up with a plan for *real* success
- Why fear is a “gift” that should be controlled and exploited for officer survival
- How to truly embrace “the brotherhood” of law enforcement and stand together

This training is like no other in that it encourages women, and those who train and supervise them, to look beyond the anecdotal, “that’s-the-way-we’ve-always-done-it” world of learning and utilize science, physiology and proven methods and information that will help anyone in law enforcement improve their career and their survival. Sgt. Smith’s philosophy of “teaching by storytelling” cites real-world, inspirational examples of courageous men and women whose stories stay with the attendees long after the class has concluded. The atmosphere created in the classroom encourages students to network and gain strength and information from each other, making this session a powerful day for all involved. This course will inspire, motivate, and encourage women to excel and to win, regardless of assignment!

*Sgt. **Betsy Brantner Smith** is a 29-year veteran of a large suburban Chicago police department. Recently retired as a patrol supervisor, she has held positions in patrol, investigations, narcotics, juvenile, crime prevention and field training. As a sergeant, she supervised her department’s K-9 Unit, served as a field training sergeant, recruitment team sergeant, bike patrol coordinator, the Crowd Control Bike Team supervisor, and supervisor of the Community Education/Crime Prevention Unit.*

As a patrol sergeant, Betsy served on the Elderly Services Team, the Crisis Intervention Team, and was a supervisory member of the Honor Guard Unit. From 1999 - 2003 Betsy hosted various programs for the Law Enforcement Television Network and served as a content expert.

A graduate of the Northwestern University Center for Public Safety’s School of Staff and Command, Betsy writes for numerous law enforcement and government publications and is a regular columnist for Police One, Police Link, and Law Officer. A content expert and instructor for the Calibre Press “Street Survival” seminar since 2003, Betsy also serves as an on-air commentator and advisor for Police One TV and was a featured character in the Biography Channel’s “Female Forces” reality show. Betsy has been a law enforcement trainer for over 20 years and is a popular keynote speaker at conferences throughout the United States and Canada.

Betsy is the lead instructor for the Calibre Press "Street Survival for Women" seminar and manages Dave Smith & Associates. Together, Betsy and Dave teach courses through Winning Mind Seminars, an Illinois based company. She can be reached through her website at www.femaleforces.com.

Winning Mind Seminars

presents

“Career & Tactical Survival for Women”



Sgt. Betsy Brantner Smith

Sgt. Betsy Smith guides students through a day of intensive, interactive training that will provide attendees with updates & information they can employ to improve & enhance both their professional and personal lives. Topics include:

- Women as Warriors
- Tactical Updates & Proper Equipment
- Brain Function & Communication
- Off Duty Tactics and Survival
- True Leadership Regardless of Rank
- Maintaining a Winning Mindset
- Pregnancy on the Job
- Relationships at Home and at Work
- ***Much, much more!***

This course will inspire, motivate, and encourage women to excel and to win, regardless of assignment!

Host:

Northeast Wisconsin Technical College

2740 W. Mason St.

Green Bay, WI 54307

May 7, 2010

Fee: \$90

To register:

nicole.flegel@nwtc.edu

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Host:

Illinois State Police Academy

May 4, 2010

Fee: \$95

To register:

www.regonline.com/ISPMay2010